



ETS GLOBAL PHILANTHROPY

2024 Impact Report

**SUPPORTING THE
COMMUNITIES WHERE
WE WORK AND LIVE**



Dear Friends and Valued Supporters,

In 2024, ETS pushed into new directions in support of its mission to advance the science of measurement to power human progress. Alongside, we began to reimagine how our efforts to give back to the communities we serve can better align with where the enterprise is headed. We are excited to transform our strategy to support causes that resonate deeply with our mission and core values and extend our reach to serve a worldwide audience.

What was once the Center for Advocacy and Philanthropy is now known as ETS Global Philanthropy. While the name and scope may be changing, our commitment to fostering positive change remains steadfast, and we look forward to sharing the stories of hope, resilience, and transformation that your unwavering support has and will continue to make possible.

Within these pages you will find our report summarizing ETS's efforts during this past year of transition. As we reflect on 2024, we are filled with immense pride and gratitude for the profound impact our collective efforts have achieved. Through dedicated volunteerism and generous giving, our organization has been able to touch many individuals on their learning journeys and make a lasting difference in communities near and far.

Thank you for being an integral part of this journey. We are excited about the road ahead and the incredible impact we will continue to create together.

With heartfelt appreciation,

A handwritten signature in black ink, reading "Jobert E. Abueva".

Jobert E. Abueva

General Manager

ETS Global Philanthropy



Forms of philanthropy



EMPLOYEE GIVING
AND VOLUNTEERING

GIFTS AND GRANTS

SCHOLARSHIPS

IN-KIND DONATIONS OF GOODS

IN-KIND USE OF ETS FACILITIES

Employee giving

Our employees generously supported nonprofits and causes they are passionate about, making a positive impact both in the U.S. and around the world.

Donations

Nonprofits supported: **313**

Total: **\$183,000**

Per donor average: **\$640**

Volunteer program

441 employees volunteered their time.

Total hours: **2,526**

Financial impact: **\$85,000***

*Financial value is based on an average hourly rate of \$33.49/hour cited by Independent Sector.

ETS giving funds

Our employees answered the call when asked to support a crisis or special initiative. In all, they supported 11 nonprofits actively responding to the need.

Humanitarian Aid for Israel and Gaza Fund

Save the Children, IsraAid (US) Global Humanitarian Assistance, Doctors Without Borders

Pages of Possibilities Gift of Reading Fund

Room to Read, World Literacy Foundation, Book Aid International, Reading is Fundamental

Veterans Day Fund

Hire Heroes USA, Pat Tillman Foundation, Operation Gratitude, Bob Woodruff Foundation

Fund for Global Good

International Rescue Committee, Global Hunger Project, Kiva Microfunds, Environmental Defense Fund, UNICEF

Scholarships

"This scholarship has been super impactful and life changing for me."

Isabella Gomez

2024 Lenora M. Green Scholarship recipient



\$174,000

AWARDED IN 2024

ETS helps students achieve their goals of attaining undergraduate, master's and doctoral degrees by offering six scholarship programs. In 2024, ETS was proud to award scholarships to 18 inspiring students.

Scholarships

Trenton Central High School Scholarship

ETS Cares Scholarship

ETS Presidential Scholarship for HBCU Students

Lenora M. Green Scholarship

Lillian Lowery Scholarship

Robert "Bob" Moses Scholarship



Student leadership retreat

From July 30 to August 1, ETS hosted 15 scholarship recipients.

Through talks and discussions, the scholars were able to network as well as further clarify their academic and career aspirations. Meet the recipients [here](#).

Martin Luther King, Jr. week of service

January 20 – 24, 2024

"Yesterday's event had me smiling all day. I've been embracing more opportunities with Global Philanthropy recently because they make my days brighter and remind me of why I chose to work for ETS."

Beth Zarret
ETS Assessment Specialist II



110
VOLUNTEERS



Rise Against Hunger

44 volunteers packed 10,000 meals which were shipped to remote, last-mile communities worldwide.

Trenton Area Soup Kitchen volunteer day

18 volunteers prepared and served dinner to 100's of adults and children.

Smithsonian Transcription Project

32 volunteers transcribed 172 documents to support the Freedmen's Bureau and National Museum of African American History and Culture.

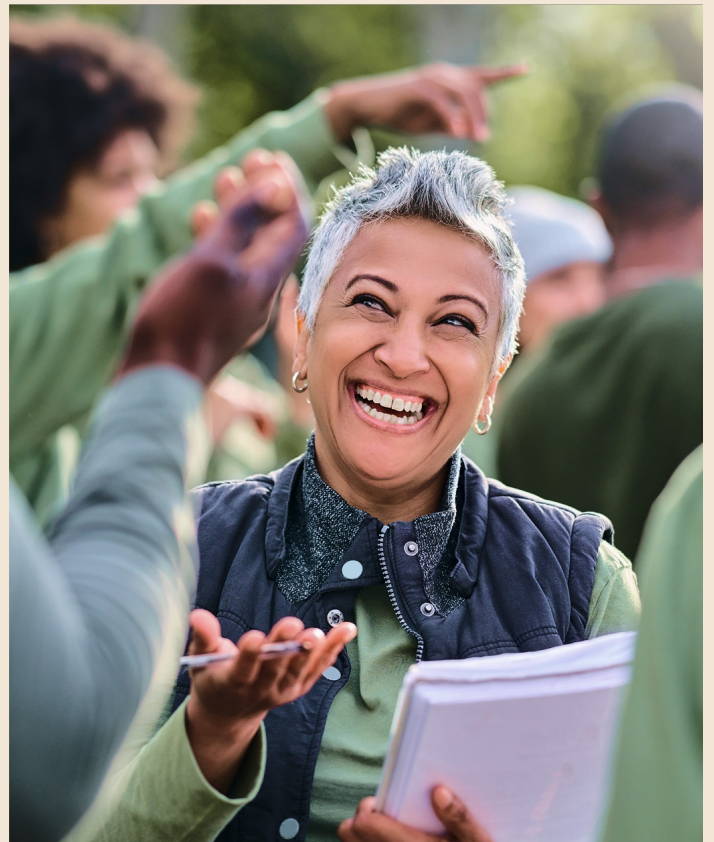
Read for Peace

16 volunteers read aloud to students at Gregory Elementary School in Trenton, NJ. Classroom libraries also received books featuring historic and modern civil rights activists.



Team building through volunteering

ETS employees in our Global Marketing and Innovation (GMI) division volunteered for teambuilding activities that positively impacted the community.



Build-a-Bike

Built 20 bikes for Boys & Girls Clubs of Mercer County.

Drive for Dialysis

Assembled comfort kits for children undergoing dialysis with the National Kidney Foundation.

Missing Maps Project (a collaboration between Red Cross, Doctors Without Borders, and OpenStreet Maps)

Volunteers from four countries used satellite images of vulnerable and disaster-impacted areas to identify structures, pathways, and points of interest. These updates ensure responders have the data they need to make informed decisions about relief and rescue efforts.



Donation drives

Back-to-School

Employees in New Jersey and Texas generously donated backpacks filled with supplies, as well as boxes of classroom essentials.

Total value of donations: **\$6,000**



Turkey Dinner for Thanksgiving

Food: **189** baskets and **8** boxes

Princeton-based Volunteers: **35**

Impact: **\$21,500** including an ETS matching donation of 100 baskets for the Trenton Area Soup Kitchen of NJ.

San Antonio-based employees donated **\$1,300** to ensure all residents served by Haven for Hope in San Antonio, TX received a Thanksgiving meal.

Impact: **\$2,600** including a dollar-for-dollar ETS match.



Pages of Possibilities Gift of Reading

Books Donated: over **150** books

Cash Donation = **\$12,300**

Includes an ETS match to benefit local and international child literacy charities.



Philanthropy

Gifts and grants

Organizations supported: **55**

Amount Given: Nearly **\$700,000**, inclusive of scholarship awards.

In-kind donations of goods

\$100,000 in surplus furniture, equipment, office supplies to various local nonprofits supporting local students and families in need.

650 hygiene kits to HomeFront of Lawrenceville, NJ

Use of facilities

Local nonprofits hosted fundraisers and other events on the ETS campus at no cost, saving them \$25,000 in expenses. Organizations included:

Girls on the Run - NJ East

HISPA and the NJ Governor's Hispanic Fellows Program

Petey Greene Program

Princeton Mercer Regional Chamber of Commerce

YWCA of Princeton

Philanthropy stories

ETS supports teachers

NJ Teacher the Year: Since 2001, ETS has sponsored the **New Jersey State Teacher of the Year Program**, awarding a 6-month sabbatical and a digital equipment allowance.

ETS congratulates the 2024 New Jersey Teacher of the Year, Stephanie Lachenaur, a Global Leadership & Skills for Success teacher at the Montgomery Upper Middle School.



ETS advances workforce readiness

ETS hosted the kickoff of the 2024 **NJ Governor's Hispanic Fellows Program**, in partnership with HISPA (Hispanics Inspiring Students' Performance and Achievement), NJ Center for Hispanic Policy, Research and Development, and the NJ Secretary of State.



Earth Day observance events



Shredding event

ETS hosted a shredding event of employees' unwanted sensitive documents. Over 2,000 pounds of paper were turned into confetti and recycled into paper towels.

Garden day

Fifteen volunteers helped Boys & Girls Clubs of Mercer County by cleaning up the club's garden, used to foster a vibrant learning environment for students attending spring and summer programs.

Ecological footprint workshop

The session featured an exercise where attendees used an ecological footprint calculator to determine their overshoot day and explore corrective measures to reduce their impact.



ETS Business Resource Groups

Members of the ETS Business Resource Groups (BRGs) have been vital supporters of our social mission initiatives, including collaboration on the success of specific projects.

The **ABLE BRG** purchased equipment to support students with special needs. The items were donated to the Mercer County Special Services School District.

The **BOLD BRG** hosted a Teachers Closet Drive to equip teachers at the Joyce Kilmer School in Trenton, NJ with much-needed classroom supplies.

The **UNIDOS BRG** volunteered to mentor students in support of HISPA's (Hispanics Inspiring Students Achievement) launch of the 2024 New Jersey Governor's Hispanic Fellows Program and the annual Youth Conference at Princeton University, Princeton NJ.

The **WISE BRG** honored Women's History Month with a read-aloud day at a Trenton, NJ school where members of the BRG read books about notable women in history and in modern times.



Learn more about ETS Global Philanthropy: www.ets.org/globalphilanthropy

Contact us: globalphilanthropy@ets.org